

[EXAMPLE]

Newsletter (copy text below for your own use)

Title: Help [name of care institution or school] get a Tovertafel!

Dear [name],

We want to fill the lives of our residents/clients/students with as many happy moments as possible. That is why we are saving up for a Tovertafel. This heartwarming care/educational innovation provides teachers with classroom support/challenges adults with intellectual disabilities to get the best out of themselves/improves the quality of life of seniors living with dementia.

For more information about the Tovertafel and its benefits, view this video:

<https://www.youtube.com/watch?v=YoDLNzyecA0>

You can help us by:

- Making a donation [link to your crowdfunding page]
- [Option 1, e.g., buying something]
- [Option 2, e.g., going to a street fair]
- Sharing this campaign on social media or with your friends, family and loved ones

Thank you for your support, also on behalf of our residents/clients/students!

Kind regards,

[Name of care institution]