

## We are Tover

Our goal is to create a more loving and inclusive world for people with cognitive challenges. Every single day, we collaborate with healthcare professionals and teachers from all over the world to realise a proven impact on the quality of life of their clients, residents and students.

The key to our success? We use innovative serious games that fascinate and connect people. Our aim is to make life more beautiful for people with a cognitive challenge worldwide. Playing for a better existence. We call that: **Purposeful play.** 

#### The result of scientific research

In 2009, industrial designer Hester Anderiesen Le Riche started her doctoral research at Delft University of Technology. Her goal was to overcome apathy - the biggest obstacle faced by people living with dementia - with a playful and technical innovation. Years of research and design sessions with healthcare experts, residents of care facilities and their families ultimately resulted in our first innovative product: the Tovertafel. In addition to being fun, they also serve a more serious purpose.



Hester Anderiesen Le Riche - CEO

These days, Tover is an international enterprise run by CEO Hester Le Riche.
All our passionate staff have one thing in common: they feel affection for our target audiences and a strong desire to make a dent in the universe. Together with our international partners, we create moments of happiness and joy all over the world every single day.



# Research is in our DNA

### Quality of life and of work

Research and co-design continue to form the foundation for the development and evaluation of our products. From our head office in the Netherlands and together with universities and other partners from all over the world, we work tirelessly on our mission:

- improved quality of life for residents, clients and students
- improved experience of work for healthcare staff and teachers

### **Tover designs**

We design our products for three target groups: seniors living with dementia, adults with an intellectual disability and children with additional support needs.

Our in-house development process allows us to:

- realise actual impact
- endlessly developing and improving our products
- infuse our work with scientific research
- co-design everything that we make