



**tover**<sup>®</sup>  
purposeful play

# GoFundMe Templates



## GoFundMe Template

To get you off to a great start, we want to help you create a stellar GoFundMe campaign story. A text template is ready for you to use get inspired by, simply copy & paste and adjust where needed - tell your story!

### 1. Titles

- Serious games tool needed for [name facility]
- Help bring smiles to the faces of [name facility]
- Help our [residents/students/clients] smile with a serious games system/care technology/the Tovertafel
- Help [name facility] with a Tovertafel!
- Fund [name facility]'s Tovertafel/
- Help [name facility] create memorable moments for their [residents/students/clients]/
- Help us make a difference in our [residents/students/clients]'s lives/
- Investing in the wellbeing of our [residents/students/clients]
- Help us make a positive impact on the lives of our [residents/students/clients]

### 2. Introduction

**Introduce yourself, your facility and your target group**

We are [name facility], a [insert type of facility] dedicated to providing a warm and loving environment for [insert target group] where everyone feels included. We take the best care of our [residents/students/clients], and we strive to make every day special. [describe more what you love about working with your target audience to make it extra personal].



### Tips to make it more personal

- Use photos of the staff, the facility and/or your target group.
- Use your own names, and mention your role.

### 3. Why we need a Tovertafel

#### Describe your challenges & how the Tovertafel can help

Life for our [residents/students/clients] is not always that easy. Because of their [cognitive challenges] daily activities can be a real struggle making their world smaller and making them feel isolated. [include other challenges you might face]

Helping them feel at ease and look forward to their day is something that we highly value. After all, what we want to foster is to make them feel purposeful, motivated, and most of all - smile. But this can be quite challenging. This is why we need your help. At [name facility], we want nothing but the best for our [residents/students/clients] and bring them moments of joy. We believe that introducing the Tovertafel would greatly contribute to achieving these goals and would be a valuable addition to our facility.

### 4. What is the Tovertafel?

#### Explanation of the Tovertafel & how it would help with your challenges

The Tovertafel ("magic table" in Dutch) is a serious games system that stimulates people living with cognitive challenges. By projecting interactive games and vibrant images onto a table or floor surface, the Tovertafel engages players with games that respond to their movements. Not only do the Tovertafel games provide fun and wonder, but scientific research suggests that they positively impact the quality of life of those with cognitive challenges. The serious games stimulate cognition, create social connections, and encourage physical movement, and much more, providing meaningful activities. Lastly, all the games are co-designed with the target group for a perfect fit with the needs of the target group.

You could redirect people to [www.tover.care](http://www.tover.care) to learn out more about the Tovertafel or link this [Video](#). Also you could provide photos of the Tovertafel. You can find nice pictures on google images using the search term 'tovertafel'. Make sure you use photo's of the most recent Tovertafel (grey coating and yellow logo). [Youtube](#)

*[Provide specific examples of how you would use the Tovertafel in your facility. For instance, you could use the Tovertafel to calm tense or restless residents/clients before bedtime, aid with medication intake, facilitate social-emotional skill development with students, or provide inclusive activities that cater to the diverse needs of mixed groups.]*

### 5. How you can help?

We are dedicated to providing the best care possible for our [residents/students/clients], and we need your help to purchase the Tovertafel. Your donation, no matter how small, can make a big difference in the lives of those in our care. Your contribution will go directly towards purchasing the Tovertafel after the GoFundMe fee deduction. Every penny counts.

Please help us to make a real difference in the lives of our [residents/students/clients] today. Your generosity will not only positively impact the quality of life of our [residents/students/clients] but also bring a smile to their faces (and therefore ours!).

Thank you in advance for your support, and we look forward to sharing with you the impact that your donation will have on our community.

Donate now and make a real difference in the lives of our [residents/students/clients] today.

Best regards,

*[name institution/staff]*

### Good luck, we are rooting for you!

We hope the above content helps you create an inspiring and successful campaign.





Want to know more about the  
Tovertafel? Visit op [www.tover.care](http://www.tover.care)