

Press Release

Crowdfunding has started. Copy or edit the text below for your use.

Care institution/ Primary school [name] is crowdfunding for the Tovertafel!

[City, State] - [Name Care institution/ Primary school] is pleased to announce its plans to launch /launched a crowdfunding campaign to purchase a Tovertafel, an innovative and interactive game system for people living with dementia / people with an intellectual disability/ children. The community is determined to improve the overall well-being and quality of life for their residents/clients/children by providing them with the latest technology and tools.

The Tovertafel, also known as the “Magic Table” in Dutch, has been shown to be a valuable tool in senior living communities/daycare centers/schools. It stimulates physical, cognitive, and social activity among its users and has been proven to reduce agitation and anxiety, while enhancing social interaction.

“We want to provide our residents with the best possible care, and the Tovertafel is an excellent tool to enhance their quality of life,” said [Name], [Title] of [Senior Living Community/Day care center/School]. “Our community is excited to launch this crowdfunding campaign to raise the necessary funds to purchase the Tovertafel and bring joy to the lives of our residents/clients/children.”

[Name Care institution/ Daycare Center / School] plans to launch their crowdfunding campaign soon and is calling on the generosity of the public to help them reach their goal. Donations to the campaign

will be used to purchase the Tovertafel and improve the lives of seniors living with dementia / people with an intellectual disability / children. Visit [insert crowdfunding page] to donate!

Join [Name Care institution/ Daycare Center / School] in their mission to improve the lives of seniors living with dementia / people with an intellectual disability / children. Together, we can make a difference.

For more information, please contact:

[Name], [Title]

[Name Care institution/ Daycare Center / School]

[Phone]

[Email]

Note for editors:

Please contact [Name Care institution/ Daycare Center / School] for questions or requests for image material. [name of staff member], [e-mail address of staff member]



tover
purposeful play

Press Release

Crowdfunding is secured announcement. Copy or edit the text below for your use.

***[Name Care institution/ Daycare Center / School]* has reached the fundraising goal to purchase the Tovertafel!**

Family members, friends, professionals and interested parties all gathered to raise the funds needed to buy it. The residents/clients/children of *[name of care institution or school]* can now experience many moments of happiness thanks to everyone who contributed to this effort.

Optional: *"[a cheerful quote from staff member]"*

The Tovertafel is a warm technology which is proven to positively impact the quality of lives of seniors with dementia/adults with intellectual disabilities/children with special needs. Through interactive light projections that challenge players at their own level, the care innovation promotes meaningful play and brings about a range of benefits that can improve their well-being.

[Name of care institution] has gone to great lengths in order to raise money for the Tovertafel: *[example]*, *[example]* and *[example]*. It goes without saying that their residents/clients/children are thrilled with the purchase!

The Tovertafel will be festively unveiled on *[date]*.

Note for editors:

Please contact *[Name Care institution/ Daycare Center / School]* for questions or requests for image material. *[name of staff member]*,
[e-mail address of staff member]